

Franchise Proposal

Opening the doors to bigger and better things



a Certified Business Finance
Advisory and Consulting Company

Completed Projects



Hotel Franchise



Day Care Franchise



Spa Franchise



Burger Franchise



Pizza Franchise



Indian Fusion Franchise



**Property Maintenance
Franchise**



Fitness Franchise

Why EZFS ?

Because you get ALL of this under one roof!

- Former Credit Bankers on your side Certified by SBA in Credit Underwriting
- Credibility in Banks
- SBA Compliant in Loan Structuring, Methodology & Regulations
- Bringing Data and Logic to our *Client and Bank*
- Business Modeling
- Projections with 'Realistic' and 'Believable' Assumptions
- We make Franchise concepts Bankable before going to a Bank
- We "Pre-Approve" loans before banks get the project
- Probability of approval = 99%
- Hold our client's hands throughout the journey of Financing
- Bring Franchisor and Franchisees 'Vision' to 'Reality'
- Business Sustainability services AFTER loan closing – for growth & expansion

* References available



How can EZFS help?

- **Help Franchisors Grow their Book of Business**

As a NAGGL Certified Advisory Company, we help franchisors by understanding their vision, growth plan, and then put together a strategy in order to expand and open additional corporate locations, nationally or internationally.

- **Qualify Franchisees for Financing & Growth**

We determine your Franchisee's *Eligibility, Ability & Bankability* in order to obtain financing and take the franchisor's legacy to the next level. We become the Franchisees' Finance Advisor/Consultants to help them start a franchise location and grow to additional locations.

- **Seminars and Webinars within the Franchise System**

For years we have been regular presenters at events within the Franchising system, supporting Franchises through Education, Counseling and Advising Entrepreneurs & aspiring franchisees on the benefits of starting franchises.



EZFS Solution



- As a Franchisor...what's most important to you? SELL UNITS TO QUALIFIED FRANCHISEE PROSPECTS
- Who are qualified candidates? PEOPLE THAT HAVE THE ABILITY TO CARRY YOUR LEGACY
- Who do you rely on to provide financing to your candidate? BANKS/ LENDERS, BUT WE CONVINCE THEM
- What is your biggest concern? WILL THE LOAN CLOSE ? HOW LONG?
WHO DO YOU CALL TO GET ANSWERS?
- What can you do when there are delays in the loan process? JUST HOPE FINANCING GETS DONE FAST

HERE IS WHERE WE COME IN!

EZFS qualifies potential franchisees upfront and gets them the financing so that you can close more units as quick as possible. We are trusted former Credit Bankers, Certified, Reputed and Accountable, and we have been closing deals for over 25 years

References available*

In The Community



Discussing “Financing on Main Street” at The White House 2016



Presenting “Franchising in NJ” at IFE at Jacob Javitz, NYC 2019



Panel at IT Connect 2016 on “How to turn your idea into a Business”



Interview at International Franchise Professionals Group



”Franchising after 50” seminar



Panel at Monmouth & Ocean Development Council on “The Money Hunt” in 2017



International Franchise Expo 2019 in NYC



”Financing Franchises” seminar in 2016



Vendor Member at International Franchise Professionals Group



Award Recipient “IT Connect 2016”

How to get started?

Just give us the following and leave the rest to us!

1. Initial Project Cost (to the right – excel will work)
2. Personal Tax Returns from all Guarantors for recent 3 years
3. Personal Financial Statement from each Guarantor
4. Resume of each Guarantor
5. Business Plan – The Why, The How, Projections, Team, Demographics, Location, etc. (It's Okay if you don't have it all. That's what we are here for. We are going to be your best friends for this journey and beyond!)
6. \$500 payment for Initial Due Diligence

PROJECT COST/ STRUCTURE - FDD VS. SUBJECT				
Type of Expenditure	Amount			Notes and Details
	Lower End	Higher End	Subject Project Cost	
Total Project Cost	\$ -	\$ -	\$ -	

QUESTIONS ?

www.EZFundingSolutions.com



Inquiry@EZFundingSolutions.com

Call 848-667-9289

CERTIFIED BUSINESS FINANCE ADVISORY & CONSULTING

**BANKABLE!
FINANCEABLE!
BELIEVABLE!**

Projection-Analysis & Business Modeling

Business Advisory & Consulting

Discovery Analysis/ Business Health Check

Loan Consulting & Advisory

Business Sustainability

Acquisition Price Evaluation w/ Loan