

**BUSINESS PLAN TEMPLATE
FOR BUSINESS FUNDING
BY
EZ FUNDING SOLUTIONS**

Table of Contents

Introduction.....	3
Need for Business Plan.....	4
Explain why this business plan is being made.....	5
Background.....	6
Business Model.....	7
Industry Analysis.....	8
Demographics.....	9
Projections.....	10
SWOT Analysis.....	11
Business Plan Services.....	12
Packages and Prices.....	12

Introduction

Welcome to EZ Funding Solutions' Free Business Plan Template!

Crafting a compelling [business plan](#) is a crucial step for any entrepreneur or business owner seeking to secure funding. At EZ Funding Solutions, we understand the pivotal role a well-structured business plan plays in communicating your vision, strategy, and financial projections to potential investors or lenders.

This template is designed to guide you through the essential components of a business plan, ensuring you cover all aspects necessary to present your business effectively. Whether you're a startup seeking seed capital or an established business planning for expansion, a thorough and persuasive business plan is your roadmap to success.

By using this template, you'll be able to clearly articulate your business goals, strategies, market analysis, and financial forecasts. [EZ Funding Solutions](#) is committed to supporting your journey, offering expert advice and insights to help you develop a business plan that stands out. Let's embark on this journey together to secure the funding your business deserves!

Need for Business Plan

This section emphasizes the importance of a business plan as a roadmap for success and a tool to secure funding.

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Explain why this business plan is being made.

- For whom?
- And what is the purpose?
- How will it help the reader?

It clarifies the plan's audience, purpose, and its potential benefits to the reader, setting the stage for a tailored, strategic document.

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Background

- Who are you?
- What is your professional background?
- Does your background relate to this business plan's business?
- Resume
- Where do you live? Are you close to the business location?
- Do you have another job? Will that hinder the operations of the subject?

Offers an introduction to the author, detailing their professional experience, how it aligns with the business, their proximity to the business location, and any potential conflicts with other employment.

Business Model

- How will you increase revenue? Sales strategies.
- Can you effectively fulfil the job?
- Team of people
- Can you demonstrate confidence and trust to the bank?

Describes the revenue generation strategy, sales tactics, the operational team, and the ability to inspire confidence in financial institutions.

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Industry Analysis

- What industry are you getting into?
- How is this industry doing?
- Conducive economy?
- Statistics of the industry?
- How does this subject compare to the industry statistics?

Provides an overview of the industry the business will operate in, current market conditions, economic environment, industry statistics, and how the business compares to these benchmarks.

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Demographics

- Target market for product or service
- Affordability and price points
- Viable location

Identifies the target market, their ability to afford the product or service, and the viability of the business's location in relation to the market.

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Projections

- Seasonality
- Logic
- Assumptions

Discusses financial forecasts, seasonal variations, the logic behind projections, and the assumptions they're based on.

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SWOT Analysis

- Strengths, Weaknesses, Opportunities and Threats for subject business
- Your mitigants for weaknesses and threats

Analyzes the business's Strengths, Weaknesses, Opportunities, and Threats, and outlines strategies to mitigate weaknesses and threats.

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Business Plan Services

Packages and Prices

Loan Package	Growth Package
Vision & Mission	Vision & Mission
Background	Background
Industry Analysis (detailed)	Industry Analysis (detailed)
Demographics	Demographics
Financing	Financing
Projections	Projections
Business Model	Business Model
Risk Analysis & SWOT	Risk Analysis & SWOT
Personal	Personal
Addendums	Addendums
X	Ratios
X	Feasibility Study
X	Strategies
X	Credit Advice
30 pages approx.	40 pages approx.
4 - 8 weeks*	6 - 12 weeks*
\$4500.00	\$6000.00
1 revision free (\$250.00 each revision/section thereafter)	1 revision free (\$250.00 each revision/section thereafter)

* For all packages 50% fee is due upfront and 50% is due at the time of delivering the business plan.

** Download our free business plan template to help you get started in drafting your business plan. Utilize our sample business plan and tools to ensure your plan meets professional standards and aligns with SBA requirements.

*** Actual time frame will vary case to case. We'll work for a definitive ETA after our initial discussion.

Disclaimer: By clicking the buy now button, you are paying 50% (1st installment) of the fee, and authorizing EZFS to charge the remaining 50% (2nd installment) at the time of delivery.